

**Amendments to the Specification:**

The drawings are objected to as failing to comply with 37 CFR 1.84 (p)(5) because they include the reference 2810 of Figure 28 not mentioned in the description.

Please replace the second paragraph, page 49 of the specification, with the following amended paragraph:

B | Flow is then to a function block 2804 where the user presses the trigger button 2712 to output a tone or signal information to the user PC 302. If in an audio format, the tone can be in the form of DTMF signals. Flow continues to a function block 2806 where the PC 302 receives the transmitted signal and extracts the unique information from the signal. Flow continues on to a function block 2808 where routing information is appended to the extracted unique information and the combination transmitted to the ARS 308 in accordance with the routing information. A matching operation is performed on the ARS database 310 in block 2810 to obtain the network address of the advertiser server 312 having the requested product information. Flow is then to a decision block 2812 to determine if a successful match has occurred. If not, flow is out the "N" path to a function block 2814 where a message is returned to the user indicating that other action is required. On the other hand, if a successful match has occurred, flow is out the "Y" path to a function block 2816 where the advertiser network address is obtained.